

# Accelerate Your Shift To eCommerce







# Login-Signup

Getting your customers onboard and creating that conversion has never been so easy. Tribe allows users multiple account creation options.

- Sign up/Login via Email & Phone number
- Login via Social Media



# **GoLocal-GoInternational**



### **MULTI-LINGUAL**

Pre-integrated Google Translate/MSN translate API's to showcase content in regional/local languages.



# MULTI-CURRENCY

Use the pre-integrated currency API so that customers can see prices in their local currency.

# Products

# **SEARCH & LISTING**

- Relevancy based search on Keywords, Brand, Category, Options, product description, ISBN, HSN, SAC, UPC, SKU
- Search result filters based on Categories, Brand, Price, Product Condition, Option Groups
- Sort results based on New, Popular, Most Rated, Most Discounted, Price high to low, price low to high

LATEST

P

SUMMERWEAR

OUR PRODUCTS

# DETAIL

Use the carefully crafted product detail page to make sure your customers find everything they are looking for. With details such as product variants, reviews and social sharing, your buyers are bound to make an informed purchase using the strategically placed buying buttons.

- Set product images & price by variants/options
- Product Ratings & reviews
- Return/Cancellation/COD information
- Share products on Social
- Favorites
- Contact seller
- Check delivery options
- Cross sell with recommended
  Products
- Upsell with Related Products
- Recently Viewed

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# Cart

Improve your conversions with a simple yet effective checkout process. Customers can choose between ship & pick up options.

- Option to switch between Shipping & Pick Up orders
- System generated recommended products for items in cart
- Save for Later

# Checkout

- Guest Checkout
- Manage shipping address
- Multiple Payment methods
- Manage billing address
- Apply Reward points
- Apply discount coupons

# PayPal stripe f Cashfree Authorize.Net

#### DOCUMENT VERSION 1.0

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# **ORDERS & RETURNS**

- Active Orders
- Order History
- Cancellation Requests
- Return Requests
- Buy Again
- Order Timelines
- Order Notes
- Digital Downloads

### AND MORE...

- Favorites
- Share and Earn
- Reward Points
- Discount Coupons
- Contact your Seller

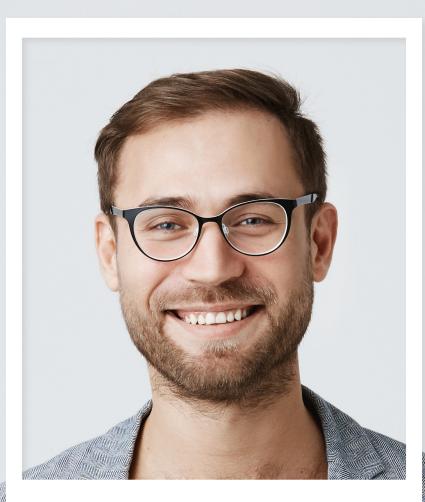
# HOW THE BUYER MANAGES HIS SERVICES?

Let customers take control of their account with easy management options for their profile, addresses, orders.

Easy reorder, return and cancellation buttons build your stores value and customer loyalty.

### **ACCOUNT SETTINGS**

- Profile Management
- Address Management
- Saved Cards Management
- Localization Preferences



**Joi Wake** Fashion Business Owner

# Admin



### PRODUCT MANAGEMENT

- Brands
- Categories
- Option Groups
- Product & Inventories
  - Physical
  - Digital
- Products with Errors
- Products with low stock
- Product Reviews

#### PROMOTIONS



- Special Price
- Discount coupons
  - Orders/Products coupons
  - Shipping coupons
- Buy Together Products
- Related Products
- Reward Points settings
  - Points earned conversion rate
  - Points spent conversion rate
  - Birthday points
  - Social Sharing points

# ORDER MANAGEMENT

- List view
- Kanban View (Drag & Drop)
- Manage shipping statuses
- In-built POS
- Update payment information
- Return requests
- Cancellation requests



### SEO

- Meta Tags Management
- URL Rewriting & 301
  Re-directs
- Alt Images

# TO-DO LIST

### CHAT

# NOTIFICATIONS



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# CMS

#### SECTION

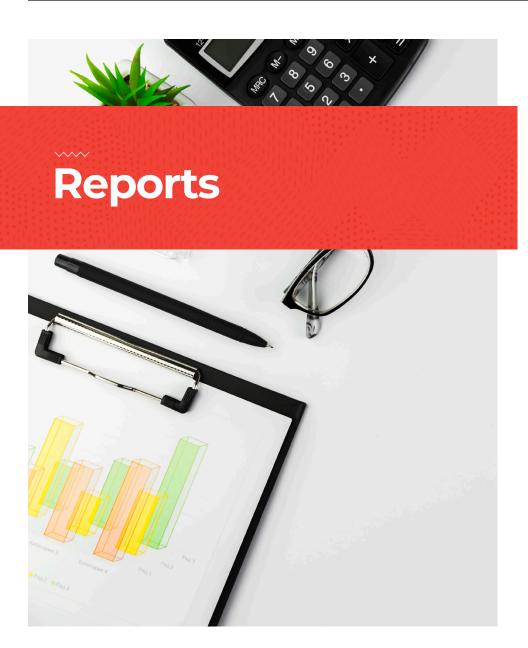
# Drag&Drop CMS editor

- Blogs Management
- FAQ Management
- Testimonials
- Email Templates Management
- SMS Templates Management
- Language Labels



Drag & Drop CMS editor

DOCUMENT VERSION 1.0



# **UserManagement**

- Roles
- Sub Admin
- User Group
- GDPR Compliant
- Users
  - Reward Point report
  - Coupons report
  - Orders Report
  - Reviews Report

### SALES REPORTS

- Sales over time
- Sales by product
- Sales by product variant
- Sale by customer name
- Average order value over time
- Sale by traffic referrer

### PROFIT MARGIN

- Profit by product
- Profit by product Variant

# USER ACQUISITIONS

- Sessions over time
- Session by referrer
- Session by location

### BEHAVIOR REPORTS

- Search with no records
- Search with records
- Session by device
- Session by landing page

### CUSTOMERS REPORTS

- Customers over time
- First Time vs Returning
  Customer
- Customer Location
- One time customer
- Returning Customer

#### **DOCUMENT VERSION 1.0**

# HOW THE PORTAL OWNER MANAGES HIS SETTINGS?

# LOCALIZATION

- Weight System
- Unit System
- Currency Management
- Language Management
- Region Management

# PRODUCTS

- Manage brands as optional
- Manage product types in the system
- Product price inclusive of tax
- Enable gift wrap

# SYSTEM SETTINGS

- Logo
- Favicon
- Business Settings
- CMS settings
- Email SMTP settings
- Social Sharing Networks
- Notifications
- Cookies
- Sitemap

# TAX MODULE

Supports single & combined tax structures

# **IMPORT EXPORT**

# THIRD PARTY INTEGRATIONS

- Google Re-Captcha V3
- Live Chat Script
- Facebook Login
- Google Login
- Instagram Login
- Google Analytics
- Facebook Pixel
- Google Tag Manager
- Google Webmaster
- Bing Webmaster
- MSN Language translator
- Mailchimp
- Google GeoLocation
- Twilio SMS

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# FULFILLMENT&SHIPPING

- General Settings
  - COD settings
  - Pick up settings
- Shipping Management
  - Order level shipping
  - Item level shipping
  - Shipping Packages management
  - Packing slips
- Pick up Addresses
  - Address management
  - Time slot management

# **PAYMENT GATEWAYS**

- Stripe
- PayPal
- Authorize.net
- Cashfree



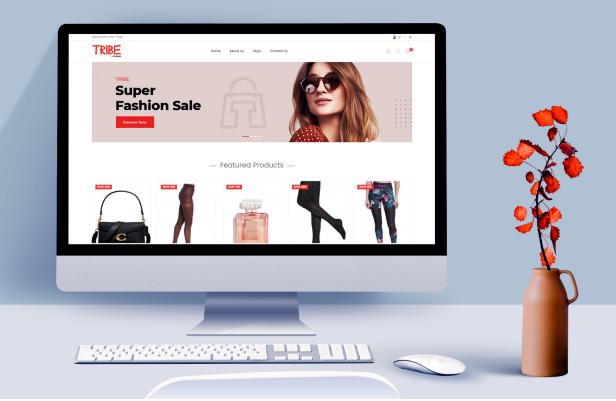


# Authorize.Net

**F** Cashfree



# Take Your Business On The Go...



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