Accelerate Your Shift To eCommerce
Login-Signup

Getting your customers onboard and creating that conversion has never been so easy. Tribe allows users multiple account creation options.

- Sign up/Login via Email & Phone number
- Login via Social Media

GoLocal-GoInternational

MULTI-LINGUAL
Pre-integrated Google Translate/MSN translate API's to showcase content in regional/local languages.

MULTI-CURRENCY
Use the pre-integrated currency API so that customers can see prices in their local currency.
Products

SEARCH & LISTING

- Relevancy based search on Keywords, Brand, Category, Options, product description, ISBN, HSN, SAC, UPC, SKU
- Search result filters based on Categories, Brand, Price, Product Condition, Option Groups
- Sort results based on New, Popular, Most Rated, Most Discounted, Price high to low, price low to high

DETAIL

Use the carefully crafted product detail page to make sure your customers find everything they are looking for. With details such as product variants, reviews and social sharing, your buyers are bound to make an informed purchase using the strategically placed buying buttons.

- Set product images & price by variants/options
- Product Ratings & reviews
- Return/Cancellation/COD information
- Share products on Social
- Favorites
- Contact seller
- Check delivery options
- Cross sell with recommended Products
- Upsell with Related Products
- Recently Viewed
Checkout

- Guest Checkout
- Manage shipping address
- Multiple Payment methods
- Manage billing address
- Apply Reward points
- Apply discount coupons

Cart

Improve your conversions with a simple yet effective checkout process. Customers can choose between ship & pick up options.

- Option to switch between Shipping & Pick Up orders
- System generated recommended products for items in cart
- Save for Later
ORDERS & RETURNS
- Active Orders
- Order History
- Cancellation Requests
- Return Requests
- Buy Again
- Order Timelines
- Order Notes
- Digital Downloads

AND MORE...
- Favorites
- Share and Earn
- Reward Points
- Discount Coupons
- Contact your Seller

HOW THE BUYER MANAGES HIS SERVICES?

Let customers take control of their account with easy management options for their profile, addresses, orders.

Easy reorder, return and cancellation buttons build your stores value and customer loyalty.

ACCOUNT SETTINGS
- Profile Management
- Address Management
- Saved Cards Management
- Localization Preferences
Joi Wake
Fashion Business Owner
TRIBE By YoKart

**PRODUCT MANAGEMENT**

- Brands
- Categories
- Option Groups
- Product & Inventories
  - Physical
  - Digital
- Products with Errors
- Products with low stock
- Product Reviews

- Special Price
- Discount coupons
  - Orders/Products coupons
  - Shipping coupons
- Buy Together Products
- Related Products
- Reward Points settings
  - Points earned conversion rate
  - Points spent conversion rate
  - Birthday points
  - Social Sharing points

**PROMOTIONS**

**ORDER MANAGEMENT**

- List view
- Kanban View (Drag & Drop)
- Manage shipping statuses
- In-built POS
- Update payment information
- Return requests
- Cancellation requests

**SEO**

- Meta Tags Management
- URL Rewriting & 301 Re-directs
- Alt Images

**TO-DO LIST**

**CHAT**

**NOTIFICATIONS**
CMS

- Drag & Drop CMS editor
- Blogs Management
- FAQ Management
- Testimonials
- Email Templates Management
- SMS Templates Management
- Language Labels
Reports

SALES REPORTS
- Sales over time
- Sales by product
- Sales by product variant
- Sale by customer name
- Average order value over time
- Sale by traffic referrer

PROFIT MARGIN
- Profit by product
- Profit by product Variant

USER ACQUISITIONS
- Sessions over time
- Session by referrer
- Session by location

BEHAVIOR REPORTS
- Search with no records
- Search with records
- Session by device
- Session by landing page

CUSTOMERS REPORTS
- Customers over time
- First Time vs Returning Customer
- Customer Location
- One time customer
- Returning Customer

UserManagement

Roles
- Sub Admin
- User Group
- GDPR Compliant

Users
- Reward Point report
- Coupons report
- Orders Report
- Reviews Report
HOW THE PORTAL OWNER MANAGES HIS SETTINGS?

LOCALIZATION
- Weight System
- Unit System
- Currency Management
- Language Management
- Region Management

PRODUCTS
- Manage brands as optional
- Manage product types in the system
- Product price inclusive of tax
- Enable gift wrap

SYSTEM SETTINGS
- Logo
- Favicon
- Business Settings
- CMS settings
- Email SMTP settings
- Social Sharing Networks
- Notifications
- Cookies
- Sitemap

TAX MODULE
Supports single & combined tax structures

IMPORT EXPORT

THIRD PARTY INTEGRATIONS
- Google Re-Captcha V3
- Live Chat Script
- Facebook Login
- Google Login
- Instagram Login
- Google Analytics
- Facebook Pixel
- Google Tag Manager
- Bing Webmaster
- MSN Language translator
- Mailchimp
- Google GeoLocation
- Twilio SMS
FULFILLMENT & SHIPPING

- General Settings
  - COD settings
  - Pick up settings
- Shipping Management
  - Order level shipping
  - Item level shipping
  - Shipping Packages management
  - Packing slips
- Pick up Addresses
  - Address management
  - Time slot management

PAYMENT GATEWAYS

- Stripe
- PayPal
- Authorize.net
- Cashfree